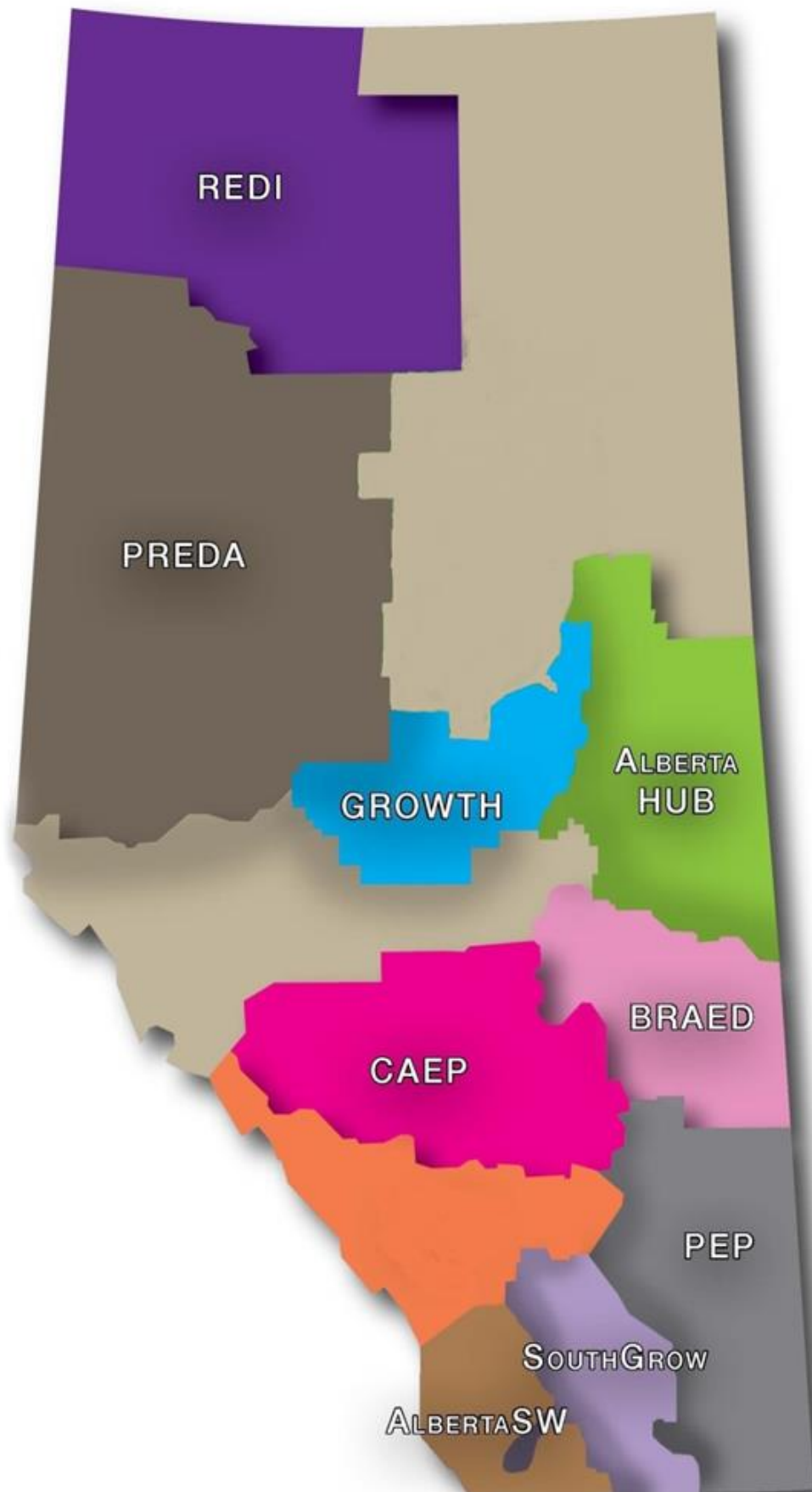




**Regional
Economic
Development
Alliances**
In Alberta

- **REDI**
Regional Economic Development Initiative
Association for Northwest Alberta
Manager, Dan Dibbelt
www.rediregion.ca
- **PREDA**
Peace Region Economic Development Alliance
Manager, Dan Dibbelt
www.peacecountrycanada.com
- **Alberta HUB**
Northeast Alberta Information Hub
Executive Director, Bob Bezpalko
www.albertahub.com
- **GROWTH**
Grizzly Regional Economic Alliance Society
Manager, Troy Grainger
www.growthalberta.com
- **BRAED**
Battle River Alliance for Economic Development
Executive Director, Cathy Goulet
www.braedalberta.ca
- **CAEP**
Central Alberta Economic Partnership
Executive Director, Kimberley Worthington
www.caepalberta.com
- **PEP**
Palliser Economic Partnership
Manager, Walter Valentini
www.palliseralberta.ca
- **SouthGrow**
SouthGrow Regional Initiative
Manager, Peter Casurella
www.southgrow.com
- **AlbertaSW**
Alberta SouthWest Regional Alliance
Executive Director, Bev Thornton
www.albertasouthwest.com



Regional Economic Development Alliances Partnered for Success

Regional Economic Development Alliances (REDAs) bring together Alberta municipalities, communities and businesses to leverage regional opportunities for shared success.

By coordinating resources, REDA members improve local capacity to retain business and attract investment. Creating a shared vision of the future supports economic sustainability.



Rural and Urban Strength

REDA members, large and small, gain a stronger voice on common issues of sustainability, growth and prosperity. REDAs highlight opportunities in Alberta's energy, transportation, logistics, forestry, tourism, manufacturing, agriculture, defense and aerospace sectors.

Economic Impact

REDA members share and leverage regional resources, increasing capacity to retain business and attract new investment. REDAs leverage up to nine dollars for every one spent by members towards economic development activities and projects in their regions.



Dynamic Leadership

REDA members create a shared vision of the future, building partnerships and networks to implement action plans. REDAs established the Eastern Alberta Trade Corridor to promote transportation links between Alberta, the Western United States and Mexico.

Alberta Innovation

Established in 1998, Alberta REDAs represent a successful model of collaboration, receiving the Bronze Premier's Award of Excellence in 2005. REDAs help communities develop a shared vision of the future to achieve prosperity in geographically defined areas.

