



Alberta SouthWest Regional Alliance, a collaboration of 15 municipalities, launched the Manufacturing, Energy, Construction, Ag Processing (MECAP) Network Development project in October 2023.



Project Goals

MECAP focuses on identifying challenges and opportunities, fostering collaboration among existing firms, and addressing market gaps. Its goal is to raise awareness, equip businesses with tools and resources to overcome challenges, facilitate connections with peers and industry experts, and attract investment to drive growth and success across southwest Alberta.



Objectives

- 1 Build an inventory of MECAP companies (small, medium and large) operating within the region;
- 2 Identify key barriers and growth trends in the sector to pursue opportunities for increased profitability, expanded markets, and reduced business challenges, both individually and collectively; and
- 3 Explore ways to help the industry players connect, collaboration and support investment opportunities and/or expand market access.

175

Dec. 2024, list of companies

50+

Network of industry experts

MANUFACTURING, ENERGY, CONSTRUCTION & AG PROCESSING NETWORK DEVELOPMENT PROJECT



STEP 1

A regional inventory of manufacturing, processing, clean tech, construction (MECAP) companies. NAICS codes were used to systematically build an inventory of MECAP companies.

177+

Regional Companies Within Mecap Sectors

A gap analysis, barriers and opportunities related to the industry and/or individual businesses.



STEP 2

‘What We Heard’

Think tank/roundtable of industry leaders and agency experts met regularly to share information and identify key challenges that impact growth and sustainability. Here are the top five issues most consistently mentioned:

65 Company & Agency Leaders provided detailed advice and resources

- 1. Workforce Shortages
- 2. Sustainability Pressures
- 3. Infrastructure Bottlenecks
- 4. Policy Shifts and Volatility
- 5. Access to Capital



STEP 3

AlbertaSW innovators and influencers speaker series.

AlbertaSW initiated the Industry Leaders Speaker Series to address critical gaps identified through Think Tank discussions and business interviews in the region.

5 Key Themes

businesses leaders and organization representatives.

- 1. Manufacturing Excellence
- 2. Workforce Retention and Expansion
- 3. Ag Processing
- 4. Supply Chain and Transportation
- 5. Energy



STEP 4

Connect industry leaders to innovators, experts and resources to advance the business sustainability or expand their business investment

AlbertaSW initiated the Industry Leaders Forum Speaker Series to address critical gaps identified through Think Tank discussions and business interviews in the region.

4 Key Areas of Opportunity

businesses leaders and organization representatives. What we heard:

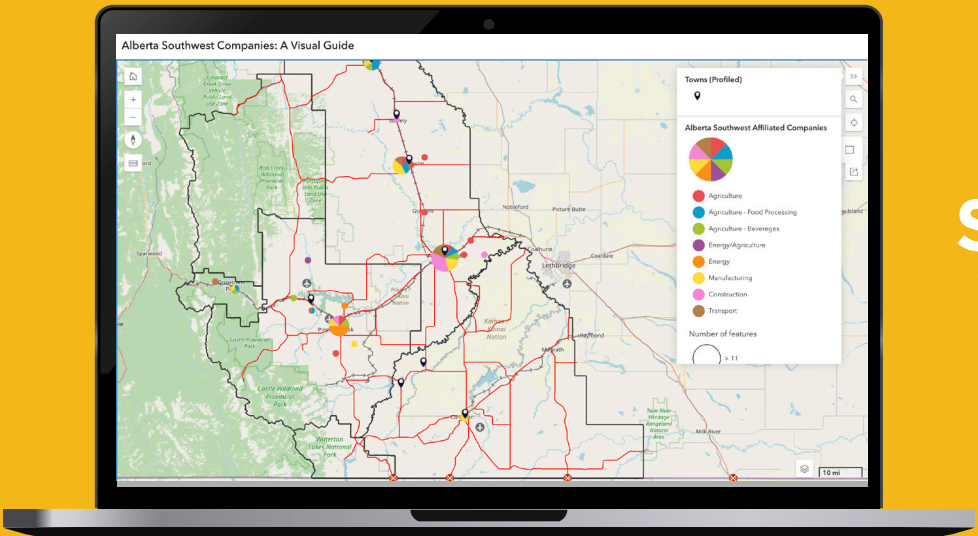
- 1. Education Partnerships
- 2. Workforce Development
- 3. Industry Awareness
- 4. Collaboration and Events



Alberta SouthWest  
albertasouthwest.com

#221 Provincial Building 782 Main St  
Pincher Creek, Alberta T0K 1W0

info@albertasouthwest.com  
403-627-3373



See What We Built

LEARN MORE